

TIME: 10:29  
DATE: Wed.  
SPONSOR: ALBERT'S  
SOLICITOR: LM

WANT SOMETHING IN WHICH YOU CAN BE BOTH CASUAL AND SMART?  
THE ANSWER IS SIMPLE--BERMUDA SHORTS! AT ALBERT'S! DOZENS  
AND DOZENS OF THEM IN YOUR FAVORITE COLORS, CUTS AND FABRICS.  
BEAUTIFUL CLAN PLAID, TWEED, FLANNEL, CAMEL HAIR AND KHAKI-  
COLORED COTTON-TWILL MATERIALS ARE USED: AND THESE BERMUDA  
SHORTS ARE STYLED TO FIT. AT ALBERT'S YOU'LL FIND EXACTLY  
WHAT YOU WANT IN THE BERMUDA SHORT LINE, ALL JUST RIGHT FOR  
YOUR SMITH COLLEGE WARDROBE. AND DON'T FORGET ALL THE  
TRIMMINGS--TAILORED SHIRTS, PLAID BELTS AND TIES AND KNEE  
SOCKS IN COLORS TO HARMONIZE WITH YOUR SHORTS. YOU CAN GET  
THEM ALL TOMORROW AT ALBERT'S ON MAIN ST.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE,  
NORTHAMPTON.

THE CORRECT TIME IS NOW 10:30

Mason

ANNOUNCER'S SIGN:



